



County of Los Angeles  
**CHIEF ADMINISTRATIVE OFFICE**

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DAVID E. JANSSEN  
Chief Administrative Officer

September 9, 2003

To: Supervisor Yvonne Brathwaite Burke, Chair  
Supervisor Gloria Molina  
Supervisor Zev Yaroslavsky  
Supervisor Don Knabe  
Supervisor Michael D. Antonovich

From: David E. Janssen  
Chief Administrative Officer

Board of Supervisors  
GLORIA MOLINA  
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Second District

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Third District

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Fifth District

**SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT RULE 2202 RIDESHARE  
GOAL ACHIEVEMENT**

This memorandum is in response to Supervisor Antonovich's request from the September 2, 2003 Board meeting concerning the County's compliance with the management rules of the South Coast Air Quality Management District (SCAQMD). The County of Los Angeles, among 1,500 employers in Southern California, is required under the SCAQMD's Rule 2202 to make a good faith effort to annually achieve regional rideshare goals. Average Vehicle Ridership (AVR) compliance is not currently required but encouraged. As one of the largest employers in the basin, the County of Los Angeles currently has 64 worksites with over 250 employees. These worksites are subject, individually, to SCAQMD Rule 2202.

Annually, the Chief Administrative Office centrally coordinates a Countywide rideshare survey for approximately 40,000 employees. This survey provides the base data for annual reports to the SCAQMD on worksite rideshare goal achievement. The County's 2003 Rideshare Survey is currently in process, with a scheduled completion date of October 30. Therefore, the requested status report on rideshare achievement at regulated worksites is based on the County's 2002 survey data. The attached report documents 15 County worksites currently in full compliance with Rule 2202 and 49 worksites that range from a 1.0 AVR to 1.49, in a 1.5 AVR zone. Ridership achievement in a 1.5 AVR zone equates to three riders for every two cars.

A recent Countywide Rideshare Coordinator Network meeting was conducted by my office. Representatives from each County department met to discuss rideshare strategies and challenges faced by employees in worksites that have inadequate public transportation services or rideshare options. A number of rideshare strategies and workplace programs were explored as rideshare enhancing strategies. These strategies included:

1. Expand telecommuting;
2. Expand 9/80 workweeks;
3. Expand ride-matching services;
4. Expand carpooling and vanpooling;
5. Expand use of public transportation;
6. Expand "cluster worksites" (create new cluster worksite groups that partner worksites within a 5-10 mile radius);
7. Explore County rideshare subsidies;
8. Explore County shuttle services in public transit isolated areas;
9. Promote enhanced awareness of ridesharing benefits; and
10. Assist worksites with a 1.4 and above AVR in achieving 1.5.

County Rideshare Coordinators were also briefed on enhanced efficiencies to be used in conducting this year's rideshare survey. Following the collection and processing of survey data in late October, new rideshare data will be available. This data will be used to prepare the County's annual SCAQMD Rule 2202 reports due December 1, 2003 and will be used to provide the Board with an updated Rideshare Status Report by November 30, 2003.

The SCAQMD has conducted a number of public hearings with employers regarding proposed Rule 2202 changes. These proposed changes, if approved by the SCAQMD Governing Board, would require regulated employer worksites to meet regional rideshare goals in 2004. As the County's scheduled filing date is December 1, the County could be required to achieve rideshare goals at all regulated worksites by December 1, 2004.

The fiscal impact of SCAQMD Rule 2202 proposed changes on the County will be assessed by November 30, 2003, based on the 2003 survey data. Following this assessment, priority rideshare strategies will be identified and promoted as viable options essential to the achievement of rideshare goals at all regulated worksites. If additional information is required, please contact Evelyn Gutierrez, Director of Workplace Programs at (213) 974-2495.

DEJ:GK  
EMG:gt

#### Attachments

c: Executive Officer, Board of Supervisors  
Department Heads

**COUNTY OF LOS ANGELES  
2002 SCAQMD RULE 2202 RIDESHARE PLAN  
Regulated Worksites**

Page 1 of 3

**Average Vehicle Ridership Status Report  
As of October 2002**

**Worksites in AVR Compliance as of 12/02**

<u>Site ID #</u>	<u>AVR</u>	<u>Department/Regulated Worksite</u>	<u>Employees</u>
		<b>CIVIC CENTER (MULTI-TENANT)</b>	
069722	2.04	500 W. Temple Street, L.A., 90012	2,842
022390	<u>1.34</u>	313 N. Figueroa Street, L.A., 90012	<u>600</u>
	1.89	Multi-site Combined AVR	3,442
069716	1.86	320 West Temple Street, L.A., 90012	877
069706	1.75	210 West Temple Street, L.A., 90012	958
		<b>CHILDREN AND FAMILY SERVICES</b>	
121668	1.54	3075 Wilshire Blvd., L.A., 90020	850
098713	1.80	4060 Watson Plaza, Lakewood, 90702	467
069796	1.65	695 S. Vermont Ave., L.A., 90005	286
		<b>PUBLIC SOCIAL SERVICES</b>	
008023	1.54	5445 E. Whittier Blvd., L.A., 90022	367
024860	1.59	3350 Aerojet Avenue, El Monte, 91731	616
045305	1.57	2415 W. Sixth St., L.A., 90057	271
130212	1.51	21415 Plummer Street, Chatsworth, 91311	451
025107	1.51	14545 Lanark St., Panorama City, 91402	352
046718	1.50	2615 S. Grand Ave., L.A., 90007	474
125528	1.56	2601 Wilshire Blvd., L.A. 90057	274
		<b>PUBLIC WORKS</b>	
071108	1.50	900 S. Fremont Ave., Alhambra, 91803	1,500

**15 Worksites in compliance or achieved AVR Goal**  
as of December 1, 2002.

**49 Worksites with AVR's below 1.5 Zone Goal**

<b><u>Site ID#</u></b>	<b><u>AVR</u></b>	<b><u>Department/Regulated Worksite</u></b>	<b><u>Employees</u></b>
<b>CHILDREN AND FAMILY SERVICES</b>			
016320	1.21	11390 W. Olympic Blvd., L.A., 90064	311
092572	1.28	800 S. Barranca Ave., Covina, 91723	568
068201	1.25	4204 N. Durfee, El Monte, 91723	599
069803	1.34	10355 Slusher Dr., Santa Fe Springs, 90670	301
084304	1.49	425 Shatto Place, L.A., 90020	297
107445	1.24	12020 Chandler Blvd, North Hollywood, 91607	287
098577	1.17	201 Center Plaza Dr., Monterey Park, 91754	369
084296	1.15	532 E. Colorado Blvd, Pasadena, 91803	282
120998	1.19	2325 Crenshaw Blvd. Torrance, 90501	254
<b>CHILD SUPPORT</b>			
098507	1.26	5500 S. Eastern Ave., Commerce, 90040	1,032
093529	1.17	2934 East Garvey Ave., West Covina, 91791	254
<b>HEALTH SERVICES</b>			
069808	1.33	1000 W. Carson, Torrance, 90509	3,100
020197	1.34	1200 N. State Street, L.A., 90033	6,871
006384	1.23	7601 E. Imperial Highway, Downey, 90242	1,618
002619	1.13	12021 S. Wilmington Ave., L.A., 90059	3,000
003093	1.20	14445 Olive View Dr., Sylmar, 91342	1,932
103566	1.25	5555 Ferguson Dr., Commerce, 90022	590
<b>INTERNAL SERVICES</b>			
018337	1.36	1100 N. Eastern Ave., L.A., 90063	798
015350	1.28	9150 E. Imperial Hwy., Downey, 90242	1,186
<b>PROBATION</b>			
008369	1.11	7285 Quill Drive, Downey, 90242	531
014300	1.06	1605 Eastlake Ave., L.A., 90033	390
069783	1.10	200 W. Compton Blvd., Compton, 90220	344
015101	1.06	415 W. Ocean Blvd., Long Beach, 90802	257
020943	1.10	16350 Filbert St., Sylmar, 91342	457
<b>PUBLIC SOCIAL SERVICES</b>			
024316	1.32	211 E. Alondra Blvd., Compton, 90220	283
098714	1.38	12860 Crossroads Pkwy South, Industry, 91746	537
003946	1.29	4680 San Fernando Road, Glendale, 91204	426
092505	1.32	17600 Santa Fe Ave., Rancho Dominguez, 90221	698

<b>PUBLIC SOCIAL SERVICES (CONT'D)</b>			
005419	1.45	2707 S. Grand Ave., L.A. 90007	452
001140	1.30	12727 Norwalk Blvd., Norwalk, 90650	248
106717	1.33	2959 Victoria St., Rancho Dominguez, 90221	438
003457	1.28	1326 W. Imperial Hwy., L.A., 90044	545
092565	1.44	2040 W. Holt Ave., Pomona, 91768	420
022116	1.38	3965 S. Vermont Ave., Los Angeles, 90037	427
006379	1.43	10961 W. Pico Blvd., Los Angeles, 90064	247
024388	1.30	923 E. Redondo Blvd., Inglewood, 90302	298
<b>REGISTRAR-RECORDER/COUNTY CLERK</b>			
094742	1.47	12400 E. Imperial Hwy., Norwalk, 90650	611
<b>SHERIFF</b>			
090174	1.22	441 E. Bauchet St., L.A., 90012	1,250
028368	1.10	8838 E. Las Tunas Dr., Temple City, 91780	246
052028	1.38	11515 S. Colima Rd., Whittier, 90604	526
031017	1.17	5130 N. Clark Ave., Lakewood, 90712	317
069775	1.42	150 N. Hudson Avenue, Industry, 91774	273
026404	1.29	12335 Civic Center Dr., Norwalk, 90650	280
064321	1.15	29300 The Old Road, Saugus, 91350	979
095052	1.41	4700 Ramona Blvd., Monterey Park, 91754	428
102892	1.13	11705 Alameda Street, Lynwood, 90292	440
099547	1.33	450 E. Bauchet St., L.A., 90012	2,537
103567	1.24	12440 E. Imperial Highway, Norwalk, 90650	386
<b>VERMONT COMPLEX (MULTI-TENANT)</b>			
026283	1.41	3175 W. Sixth Street, L.A., 90020	994

Note 1: Worksites with 1.40 or above are top priority rideshare promotion sites (8)

Note 2: Worksites ranging from 1.30 to 1.40 are second priority sites (13)

Note 3: Worksites at 1.29 or below represent the highest difficulty factor (28)

Additional Information:

This data is based on the Sept./Oct. 2002 annual rideshare survey.

2003 rideshare surveys are currently in process. Results to be tabulated by November.

Proposed SCAQMD Rule 2202 changes will impact the County **December 2004**, if approved by the SCAQMD Governing Board, as planned by November 2003.

Over 1,500 South Coast basin employers have been notified of the proposed changes.